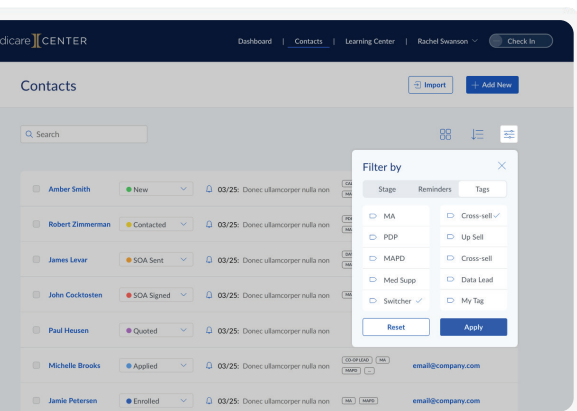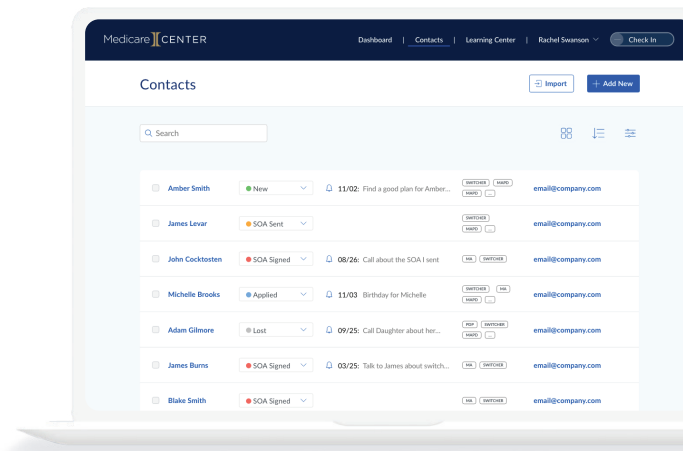# Switcher Tags can help retain your clients!

They're built right into MedicareCENTER, for free!

Here's how they work, in just a few simple steps.

Once you're logged into MedicareCENTER, the CRM helps! Switcher Tags are automatically applied to Contacts who may be candidates for changing plans, allowing you to easily bridge the gap between knowledge and action while serving clients better.

From your Contacts list, use the Filter function to choose a Switcher Tag, then click Apply. You'll now see a list of clients who might need guidance to navigate plan changes.

What a great way to dive into AEP and protect your book!

SAVERS MARKETING

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